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June 22, 1968

World-Wide Ticker

2 MOSCOW NEWSMEN ARE NIEMAN FELLOWS

By JAY AXELBANK

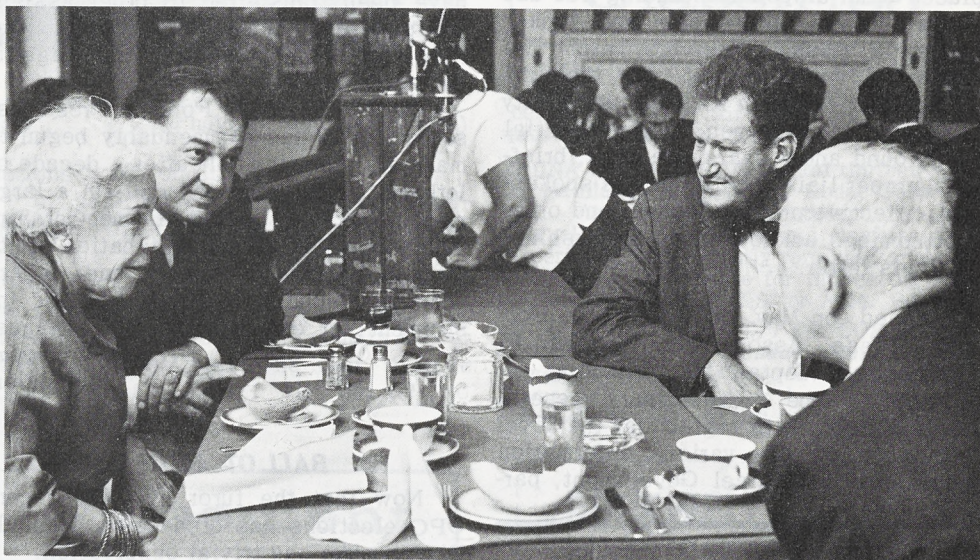
MOSCOW — Two Moscow correspondents, **Henry Bradsher**, Bureau chief of the AP, and **Richard Longworth**, UPI staff correspondent, have been selected as Nieman fellows for a year's study at Harvard University, beginning in September. Longworth, who came to Moscow in 1965, formerly was in London for UPI and prior to that in Chicago. Bradsher has been bureau chief here since 1964, coming here from New Delhi, where he was stationed for five years. In the US Bradsher worked in New York and Montgomery, Ala. Moscow has been well represented among Nieman fellows down through the years, including UPI bureau chief **Henry Shapiro**, former NY Herald Tribune correspondent **David Miller** (now with CBS in New York) and **Henry Tanner** of the NY Times, (now in Paris) . . . John Gunther recently spent two weeks in Moscow gathering material for his new book on "inside" various major cities of the world. Among those whom he interviewed were Shapiro, doyen of American correspondents in Moscow, and his wife, **Ludmilla**. . . UPI's **Edward Shields** has arrived in Moscow to succeed **Scott Bruns**, who has been

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BECAUSE OF THE FOURTH IT'S THE FIRST

Deadline for the July 6 *Bulletin* will be noon Monday, July 1, because of the Independence Day holiday.

The *Bulletins* will arrive one working day late because of the four-day weekend, when the printing plant will be closed.



GOLD TALK: OPC Vice President **Mary Hornaday** and Gov. **Claude Kirk** talk with guests prior to the Florida executive's speech at the Club. At right is **Tomas Friedmann**.

(Photo by Sibby Christensen)

OPCers See Different Side of Kirk

By ED EDWIN

Although Governor **Claude R. Kirk**, Jr. of Florida cautioned that he would not give his "normal rip-snorting speech full of expletives," his OPC talk as "a different kind of Kirk — a financial analyst" was admittedly a preview of what he would tell the Republican Governors Conference a couple of days later.

Characterizing his conversations with European bankers as being "far less inhibited than would be normal," Kirk suggested that Republican leadership could manage American financial affairs better than an administration led by a man whose business experience was limited to "managing a TV station in Austin." He called for revaluing gold at \$70 an ounce, warned against "economic isolationism," and declared that the "Communist bloc nations" are ready to seize international financial leadership if the United States falters.

Regarding general news media coverage of the international monetary crisis, Kirk told *The Bulletin*, "I don't think we look at it enough. It's rather unglamorous."

Presiding over the luncheon was OPC First Vice President **Mary Hornaday**. Treasurer **James Sheldon** moderated questions. At the dais were OPC Past President **Burnet Hershey** and Governor **Irene Corbally Kuhn**. **Bill Safire**, who assisted in producing the event, and **James C. Wolfe**, the gubernatorial press secretary, were introduced. Attending the lunch also were the Governor's twin sons, **Frank** and **William**, and **Stanley Hiller**, an engineer and inventor.

State Attention

Kirk's speech on gold flow and trade balance was a further indication of State Governors' attention to overseas problems, particularly through their

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Letters

WHARTMAN REPLY

I shall not take up valuable space in *The Bulletin* by reacting to all the non-sequiturs contained in Jay Bushinsky's letter protesting my charges of inefficiency on the part of the Israel Government Press Office and Foreign Office before, during and after the Six Day War. His abusive letter did not refute a single fact contained in my article.

Like other Israeli-based correspondents, I am appreciative of the facilities placed at our disposal, including free use of telephones, free desk and locker space, a message service, etc. The burden of my complaint was that the Government failed in its elementary duty of providing newsmen with essential background and research material, briefings, proper liaison with various spokesmen, effective press releases, and other shortcomings acknowledged by Bushinsky in his letter.

Indeed, on May 30th, 1968, the Foreign Press Association, headed by Bushinsky, adopted the following resolution: "The extraordinary general meeting notes with regret that the level and pace of the various information services of the Israel Government, par-

ticularly those of the Israel Defense Forces, the Foreign Ministry and the Prime Minister's Office, are inadequate and far below the required professional standards . . . and requests the Board to call the attention of the highest authorities to this highly unsatisfactory state of affairs."

A belated but welcome reshuffle of the Government's information services is now in process as a result of the public outcry about the inefficiency of the responsible officials, many of whom have been transferred to other assignments. Israel deserved better at the hands of those presenting its image to the world.

As for the local Foreign Press Association, it has commendably begun to make its presence felt after a decade of lethargy, a lethargy induced, in a large measure, by its catch-all membership, which resulted in the resignation of its former chairman, myself and others when we found it a totally useless instrument for effecting needed changes.

Leonard Whartman
Jerusalem

BALLOT BLUES

Now that the furor over the recent OPC elections has died down, I should like to make one trivial observation.

For about two months preceding the elections I received countless supercharged communications from the candidates and their supporters. To the credit of them all, not a single syllable of that appalling vituperation failed to reach me.

The ballot itself, however, arrived in Rome during a week when I, along with a number of Rome-based colleagues, was in Athens, covering the first anniversary of the Greek coup d'etat. When I returned to Rome it was too late to mail the ballot.

May I suggest that in future elections the Election Committee bear in mind that there are rare occasions when their colleagues abroad actually leave the press club bars and go off to cover stories?

Cy Bullock, Rome

FRUMMER NAMED

The name of Jack Frummer was inadvertently left out of the committee box in the June 8 *Bulletin*, denoting those chairmen who have been confirmed by the Board of Governors. Frummer should have been listed as Music Committee chairman.

Kirk (From page 1)

national and regional conferences.

"Obviously, international economic affairs deeply affect the United States economy," Kirk said, noting, "not so obviously, the state of the United States economy is of critical importance to the State of Florida. Since we are the nation's vacationland, we are the first to feel the slightest downturn in disposable income — in a pinch, people simply postpone or cancel their vacations."

Economic Isolationism

Warning that European financial leaders "feel . . . that the United States has fallen into a kind of economic isolationism," Kirk charged that "our credibility — our financial word of honor — has been compromised time and again during the past five years. If we're going to become economically isolationist and no longer believe in international market place, then we should admit it now and give it up. That's what President Johnson is advocating — economic isolationism."

His contacts, he also revealed, feel

Membership

NEW MEMBERS

ACTIVE

Georgie Anne Geyer — Foreign correspondent, Chicago Daily News, Chicago, Illinois.

Alan R. Miller — Assistant Professor of Journalism, University of Maine, Orono, Maine.

Carlton Prunhuber — Editor and Publisher, Venezuelan Economic Review, Caracas, Venezuela.

Ruben Salazar — Bureau Chief, Los Angeles Times, Mexico, D.F.

George Watson — Correspondent, Moscow Bureau Chief, American Broadcasting Co., Moscow, USSR.

Nancy Winters Wilson — News Editor, Women's News Service, North American Newspaper Alliance, New York, New York.

ASSOCIATE

William H. Hendelson — Editor-in-Chief, Editorial Guild, Inc., New York, New York.

James Houtrides — Marketing Editor, McGraw-Hill, Inc., New York, New York.

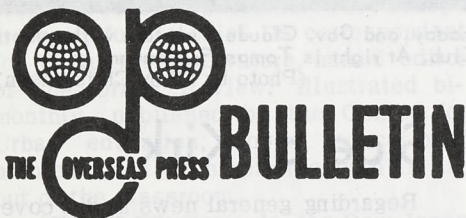
John W. Hunter — Editor, The Insider's Newsletter, New York, New York.

Elva Mangold — Drama Critic, Long Island Entertainer, Cedarhurst, L.I.

Daniel J. Millott — Treasurer & Dir. Marketing Services, New York, New York; (F) Kentucky Kernel, Clearwater Sun, Collier County News, WNOG-WFM Radio, St. Petersburg Times.

Wesley Price — Fiction and Books Editor, Ladies Home Journal, New York, New York.

Commander Fred D. Snyder (USN) — Public Affairs Officer, Commandant Third Naval District, U.S. Navy, New York, New York.



Chairman: Joseph Harrow

Managing Editor: Sibby Christensen

Editorial Board: David Resnick, Lou Frankel, Mark Henehan, Eugene Du Bois, Henry Senber, Erwin Di Cyan.

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.



NOON SCENE: These were among the listeners at the luncheon for Florida Governor. Kirk previewed his subsequent message of gold and monetary problems that he was scheduled to deliver to the Republican Governors Conference. (Photo by Richard E. Laird)

that the "special drawing rights — so-called 'paper gold' — offer absolutely no immediate panacea."

More optimistic over another aspect of international development, Kirk describes as possibly "a new note" his finding that European economists and bankers may be willing "to discuss a sharing of the world's financial burdens with the United States. There is a receptivity, for example, to a suggestion that we internationalize the Peace Corps, and approach aid to underdeveloped nations on a pooled basis. The nations of Europe may be unwilling to commit troops to policing the world, but they may be more ready than we think to help us finance worthy efforts in have-not

nations," he concluded.

In addition to concern over international financial stability, Kirk indicated his interest in negotiating a peculiar local peace. Disclosing that he soon would be made a "first chief" of the Seminoles, who legally remain at war with the United States, he said, "I have great hope that now I will be able to effect a peace."

Placement

M-174—European stringers wanted for weekly international oil newsletter. Subscribers in 103 countries represent top oil industry executives and government officials. Send background to P.I.W., 48 West 48th Street, Suite 804, New York, N.Y. 10036.

M-175—Ohio University AM-FM broadcast stations, and television station, WOUB-TV, has need for an experienced news writer who can be a news manager for the combined stations and at the same time perhaps teach a course in radio-tv news writing with title of assistant professor. Prefer a young person with four or five years news-writing experience, or an older person who would like to move from Manhattan to the campus. Good salary plus fringes. Write to Presley D. Holmes, Director, University Broadcasting, Ohio University, Athens, Ohio, 45701.

M-176—Top public relations agency requires editorial executive to head magazine placement department. Must have wide contacts with editors, staffers and free lancers in mass readership markets. Reply in confidence.

M-177—Editor, associate, established, growing national newspaper magazine, New York City. Writing, editing and developing story ideas. Challenging spot for creative person with magazine experience. Salary \$8800, plus much growth opportunity. Send resume.

Send resumes to advertisers where listed. All others send to James Hagen, US Steel, 71 Broadway, New York, N.Y. 10006, Telephone 558-4378.

New York Scene

Tues., June 25 — Book Night, "The Experts" with authors Seymour Freidin and George Bailey has been postponed.

* * *

Wed., June 26 — The New York Daily Column personality evening, postponed until fall.

* * *

Thurs., July 4 — Club closed.

Classified

SUMMER RENTAL now until Sept. 15, three-bedroom, two-bath house, Westport, near beach, fireplace, air conditioner, gardener provided. Tel. 203 227-7674.

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MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone. Ads without payment will not be processed.

LONDON OPC GATHERING

LONDON — OPC members resident in London attended a meeting on June 11 chaired by President *Hal Lehrman* in the exotic precincts of Annabel's, the Berkeley Square discotheque.

Among those attending, some with guests, were: *Fernand Auberjonois, Jack Begon, Don Burke, Donald Connery, Fleur Cowles, Michael Codel, Herbert Coleman, Charles Lane, Hitindra Malik, Dana Schmidt, Douglas Williams and Jack Le Vien.*

A committee, formed at the gathering to explore the feasibility of an OPC London Chapter, had its first meeting this past Tuesday, June 18, in *Fleur Cowles'* deluxe pad on Piccadilly.

The Annabel's meeting also discussed the idea of OPC Regional Vice-Presidents abroad. Most members seemed to feel this would provide a valuable point of contact for traveling and resident OPCers.

Jack Le Vien

ROCKWELL MANUFACTURING COMPANY

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PUBLIC RELATIONS

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Sydney Schonbrun**, Washington, D.C., photographer, leaves July 5 for an extended trip to the Orient. Plans call for him to make stops at Indonesia, Korea, Malaysia, the Philippines, and Thailand, during which he will photograph the important personalities and their families in these areas

Madeline D. Ross left June 14 for a month's research and photographs in Britain **Don Peretz** left June 22 for the Middle East on an assignment from the Ford Foundation to undertake a survey of refugee problems.

NEW POSTS: **Whitman Bassow** appointed a consultant to the Ford Foundation's Division of National Affairs. He will be overseeing its \$1,500,000 legislative internship program **Jay Rutherford**, who has been bureau chief of the Hearst newspapers, a correspondent of Mutual Broadcasting System and a representative for Look magazine, all in Madrid, appointed consultant on men's fashions in the "Tomorrow Shop" of Alexander's NY **Gilbert L. Carter**, who recently resigned from the British Overseas Corp., of which he was PR manager for the USA, is establishing his own communications consultancy.

ARTICLES: "Guatemala Is a Battleground" by **Henry Giniger** in NY Times magazine for June 16 **Ralph D. Gardner's** "The Rarest of the Fabulous Algiers" featured in Antiques Journal for June. Some of these nickel and dime novels of years ago are now worth hundreds of dollars, he reports **Lillian G. Genn** doing a series of articles on her reminiscences of the great personalities she has interviewed here and abroad for forthcoming issues of Modern Maturity Magazine.

BOOKS: "Turncoat," the story of Morris R. Wills' 12 years in Communist China, as told to **J. Robert Moskin**, out May 22 via Prentice-Hall A book for children, "Bala: Child of India," by **Marilyn Silverstone** and Luree Miller, with photographs by Miss Silverstone, brought out in the US by Hastings House. It had originally been published in England by Methuen & Co. A second book by the two, "Gurkhas and Ghosts," will be brought out later this year by Criterion Books A book of pictures, most of them taken by **Fritz Henle**, has been published by him for the Special Events Committee of the 59th annual National Governors' Conference held last year in the Virgin Islands.

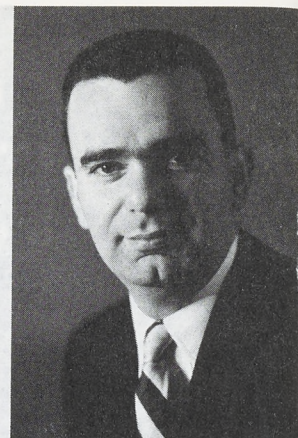
RADIO & TV: **John Hohenberg**, professor at the Columbia Graduate School of Journalism, discussed his book, "The News Media: A Journalist Looks at His

Profession," on NBC-TV's "Today" show June 19. **William F. Buckley** was a guest on the same show the following day to talk about his new book, "The Jeweler's Eye," a volume of political reflections Hohenberg also talked about his book with Martha Deane (WOR) on June 17.

SPEAKERS: **Betsy Halstead**, the lone woman on a panel of three discussing "The War Coverage: How Good Has It Been?" at a meeting of the Philadelphia professional chapter of Sigma Delta Chi **Robert I. Queen** to emcee annual dinner-dance of the Patrolmen's Benevolent Association, NYC Transit Police Department **Paula Le Cler** (Mrs. Walter Wood) reminisced about her

MOSKIN:

Book on
defector



experiences as a war correspondent at a meeting of the American Association of University Women at her home in Melbourne, Florida. She covered the Italian take-over of Ethiopia more than 30 years ago.

WORLD-WIDE TICKER

WRAPUP FOR NEW DELHI CORRESPONDENT

By JOE MCGOWAN JR.

NEW DELHI — At least two brave souls have visited New Delhi recently, despite our 110 degree temperature, blazing sun and heavy dust storms. Retiring Reuters chairman John Burgess stopped in on a private visit. He was followed by Time's foreign editor, Ed Jamieson, who came to India for a five-day tour as part of a round-the-world trip.

Jamieson arrived at the same time as Time's new India bureau chief, Dan Coggin, who with wife Gloria, and daughters, are returning to familiar surroundings. Coggin was AP newsman in Delhi in 1964-65. Before checking in to Delhi, Coggin had made a one-month tour of the rest of his "parish"—Nepal, Pakistan and Afghanistan.

Los Angeles Timesman Art Dommen and Washington Poster Bud Nossiter both off in Paris bolstering their peace talks staffs.

David Van Praagh and wife Pat, Toronto Globe, back from a pleasant visit to cool Sikkim. Many other newsmen finding excuses for doing stories in hill stations, including Adam Clymer of Baltimore Sun, who went with his family to Kashmir, and Dale Morsch of UPI, also in Kashmir.

Since our last report Om Prakash Sabherwal, cameraman for ABC, was

killed in an auto accident in New Delhi.

This will have to be the final report from Delhi for your correspondent. I leave soon on home leave and then will be re-assigned. Myron Belkind, a former member of the AP staff New Delhi and more recently correspondent in Kuala Lumpur, has been appointed Chief of Bureau for India.

India is a difficult place to live and difficult place to work, but it is a fascinating place to work—a place with an abundance of good, hard news stories and even more feature stories and photo possibilities. The country is in for some difficult, if not precarious times ahead. One of these days a newsman posted here is going to have his hands full. I refer specifically to internal unrest, and particularly to the mounting rebellion in the eastern state of Assam, which could be Asia's next Viet Nam.

MOSCOW NEWSMEN

(From page 1)

transferred to London. Shields comes here from London and has also reported from Berlin, Warsaw, Frankfurt, Amsterdam and Paris for UPI. Before coming to Europe, Shields worked in UPI's Montreal office. . . . Jerrold Schecter recently was in Moscow in advance of the reopening of the Time Magazine bureau here. Time recently received permission to reactivate its bureau after a long absence from the scene here.